

**PRESS RELEASE****SHARE BUY BACK INFORMATION**

Pontedera, 28th October 2014 - Piaggio & C. S.p.A. announces the purchase, from 20th October 2014 to 22nd October 2014, of no. 106.737 treasury shares at an average price of 2,0836 Euro per share, for a total amount of 222.394 Euro, pursuant to the resolution passed at the Shareholders' Meeting held on 28th April 2014 (previously communicated as per article 144 bis of Consob Regulation no. 11971/1999).

Details of the transactions on a daily basis are indicated below:

Date	No. of purchased shares	Average price (euro)	Total (euro)
20/10/2014	48.000	2,0666	99.197
21/10/2014	53.737	2,0972	112.697
22/10/2014	5.000	2,1000	10.500

Following these transactions, taking into account the treasury shares already in portfolio, Piaggio & C. S.p.A. holds a total of no. 2.340.323 treasury shares, equal to 0,6437 of the share capital.

For further information:

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